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## **Online Tutor Company Accepted Into Tech Park**

BATON ROUGE – Tutor Garden has been accepted as the newest member of the Louisiana Technology Park.

Tutor Garden is an exciting company which is building an open networking and marketplace built around real time online tutoring and knowledge sharing. The company will offer a powerful and free web-based software platform where students can either receive free peer-to-peer tutoring or pay a fee for a tutor.

“Research has shown that students learn better with people closer to their own age. Our platform will help facilitate that for free, or, if they feel more comfortable with a paid tutor, our system can handle that as well,” said Brian LeBlanc founder of Tutor Garden.

“All tools, including the whiteboard software, will be available to all members for free. Most tutoring sessions will take place without a fee; however, when peer tutoring cannot fulfill the needs of the student, professional tutors may be hired through the site,” LeBlanc said.

LeBlanc says that his business is modeled after the successful Face Book and My Space businesses which receive most of their revenue from advertising. “Students comprise one of the largest consumer spending groups in America today. As the site becomes the go-to online space for homework assistance, advertising spots will attract top media dollars,” LeBlanc said.

“Tutor Garden has a very interesting model. They are tapping into a market that unless you are under the age of 25, you might not understand. This generation is used to doing everything online; most of today’s high school students have never known life without a computer. They socialize using sites like Face Book and Craig’s List; why should learning be any different for them?” Ashworth said.

The Louisiana Technology Park is an incubator for technology-oriented companies providing highly-subsidized services, including high-speed Internet access and business coaching that enables emerging companies to grow.

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