



LOUISIANA TECHNOLOGY PARK

Home to Louisiana Entrepreneurs

## ENews

May 3, 2007



### Kicking Tech Biz into High Gear

**Trying to kick-start** your high-tech business into gear? It's hard work and you don't have to go it alone.

Our members get the business basics -- great space, affordable rent, expert IT advice and support from a Tier IV data center, amenities and a smart supportive staff and help with the complicated stuff like negotiating acquisitions, and finding angel and venture capital funding.

But what's really special about Louisiana Technology Park is the synergy. We provide entrepreneurs with a communal and supportive atmosphere helping them surmount inevitable obstacles. Members benefit from daily interactions with like-minded entrepreneurs. We make the introductions at events such as networking lunches, and then new strategies are formulated, and solutions found at the coffee pot, in hallways, in shared conference rooms and copy machines and even on the treadmill. Louisiana Technology Park is a community, not just office space.

- [Learn more](#) by logging on to our award winning website
- [Apply Now](#) if you have a first to market, patent-pending technology-oriented product
- [Hear](#) success stories

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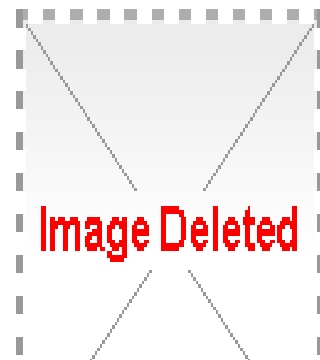
### Come One Come All And Earn \$4000!

**We are offering \$4,000 grants** to companies that successfully complete the admissions process to become a member of the Incubator. Those that make the grade will not only be offered entrance to the incubator, but also will be given cold, hard cash! [Learn More](#)

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### New Members Click into Place at the Incubator

**Three new companies** have recently moved into the Louisiana Technology Park. [Enta Campus](#), an international online ticketing management system; [Tutor Garden](#), a networking marketplace built around real time online tutoring and knowledge sharing; and [Click Here](#), which has created several custom applications including a software program, called Dare to Compare, that is used in every Mitsubishi dealership in the United States.



We had a chance to sit down and chat with Bo White, President and CEO of [Click Here](#). Here's an excerpt of our conversation. [Click here](#) to read the entire interview.

**Q:** What's the best part of being at LTP?

**Bo:** I suppose the best part so far is the overwhelming support of the LTP Staff. They seem like they are all just so eager to help, to support you and your business, and make sure everything's ok.

**Q:** What is the #1 piece of advice you would give someone just starting a technology company?

**Bo:** Be versatile! Whether you're focused on hardware, consulting, or software one thing if certain - change is happening each and every day.

**Q:** What are the top 3 things you wish you new along the way?

**Bo:** 1) You don't always have to have the lowest price to get the business. Service, quality, availability are many times more important than pricing.

2) The more "successful" you are doesn't mean you will have loads of "free time" and get to sit back and run on cruise control. 3) It was going to be so damn fun.

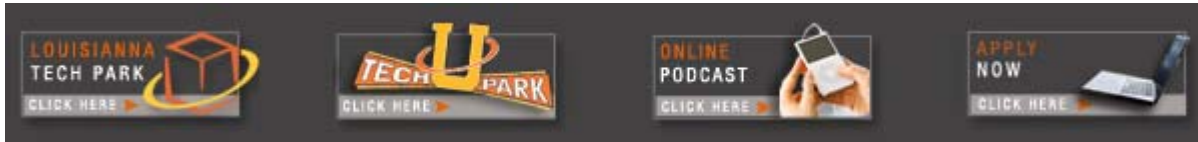
**Q:** What do you think it takes to be a successful entrepreneur?

**Bo:** DISCIPLINE. You have to have discipline to show up to work daily even if you "don't have to". You also need financial discipline. One day you are cash rich and then next you are cash poor. You can't go crazy and buy cars and a boat just because you had a good quarter or a good year - always reinvest and discipline yourself to always over-deliver.

[Visit](#) TechParkU's class of rising entrepreneurs of Baton Rouge

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