



LOUISIANA TECHNOLOGY PARK

**For Immediate Release: May 21, 2008**

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## **Go Kahuna Joins Louisiana Technology Park**

BATON ROUGE, LA [May 19, 2008]—The Louisiana Technology Park this month welcomed Go Kahuna into its business incubator. Go Kahuna is an online service which minimizes the risk of uninsured claims that can result from inadvertently working with, unlicensed or improperly insured firms. Go Kahuna provides third-party verification of licensing, insurance and the overall qualification status of construction subcontractors and vendors.

Go Kahuna is the first business of its kind to offer Gold Seal Certification to companies. This certification process helps insure that businesses are operating in compliance with standards set by the general contractors for which they perform. Kahuna certification can result in minimized risk of uninsured claims, protection of assets, lower insurance premiums and increased profits. The Construction Division of Zurich Insurance North America has a strategic business alliance with Go Kahuna and offers the Kahuna Certification process as a value added service to their insured. The Shaw Group, Inc., a Fortune 500 Company, tops a growing client list for Go Kahuna.

“The Gold Seal Certification process sets a new business standard of integrity, quality and accountability, which provides confidence, peace of mind and improved profitability to companies using our services,” said Go Kahuna founder Don Morgan. “Increasingly, businesses are faced with the rising cost of insurance—a large portion of that increase due to improper coverage on the part of others. Go Kahuna has proven that we can improve a business’s bottom line over a relatively short period of time.”

Said Stephen Loy, Interim President of the Louisiana Technology Park, “Go Kahuna is looking to revolutionize the way business is done. Rising costs in every aspect of operations has put a strain on the corporate economy, and the founders of Go Kahuna have helped to alleviate some of that burden. We welcome them into the Tech Park and look forward to assisting them in their company’s growth.”

The Louisiana Technology Park (LTP) is an incubator for technology-oriented companies, providing highly subsidized services such as high speed internet access and business resources that enable emerging companies to accelerate and succeed. LTP is a wholly owned subsidiary of *Research Park Corporation*. For more information, please visit [www.latechpark.com](http://www.latechpark.com)

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