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**Louisiana Technology Park's President Eddie Ashworth to Speak at Digital Media Expo**

BATON ROUGE- Louisiana Technology Park's President Eddie Ashworth has been invited to speak during the panel discussion at the international Digital in-Development Expo (iDiDx) to be held in Lafayette, LA on Wednesday, May 9 at 10:00 a.m.

Ashworth, who was named 2002 Technology Leader of the Year by the *Baton Rouge Business Report*, has been instrumental in developing and supporting initiatives that promote and strengthen our state's technology companies. He has led the community in supporting technology businesses by helping to reinstate the CAPCO program in Louisiana. This program along with Louisiana's four research parks have come together and formed the Louisiana Technology Fund which invests solely in Louisiana-based startup or emerging companies. Ashworth was also instrumental in developing Association of Louisiana Technology Companies (ALT-C), which is an organization whose primary focus is state-wide technology-oriented issues.

Ashworth plans to support the upcoming digital media evolution as he did with the technology evolution by developing a digital media incubator to go along with the technology business incubator that is already in place at the Technology Park.

The iDiDx is a digital media showcase dedicated to exploring the intersection of entertainment, arts, culture and technology. iDiDx will showcase digital cinema, digital music, video games, animation, simulation and visualization, and robotics - all works in-development (anything without distribution is considered in-development). In addition, there will be pitching opportunities, panel discussions, exhibits and demonstrations. The Expo will attract filmmakers, technologists and educators from around the world to express their talent and vision. Moreover, the event will provide the opportunity to exchange films and other forms of digital media.

The Louisiana Technology Park is an incubator for technology-oriented companies providing highly-subsidized services, including high-speed Internet access and business coaching that enables emerging companies to grow.

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