



Baton Rouge Area Chamber®

*Leading Economic Development
in the Baton Rouge Area*

FOR IMMEDIATE RELEASE

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BRAC Supports Contractor Certification Service
StormCertLA Created to Deter Construction Fraud

BATON ROUGE, La. (September 23, 2008) – The Baton Rouge Area Chamber (BRAC) announced today that it has given its support to a service created to prevent construction fraud in the wake of Hurricane Gustav called StormCertLA. StormCertLA, a service of Go Kahuna, L.L.C., a Baton Rouge-based technology company offering custom compliance technology and services to industry, business, and consumers, is an online resource for those seeking to hire a certified contractor, as well as a resource for contractors seeking certification in Louisiana.

StormCertLA independently certifies and continuously monitors the in-force status of contractors' insurance and licenses. Interested individuals and companies can verify the credibility of potential repair vendors through StormCertLA's website, www.stormcertla.com. The service is free.

For all applications received now through October 22, 2008, the regular annual fee of \$250 for contractors to initiate the StormCertLA certification process will be waived through August 31, 2009 for all licensed Baton Rouge nine-parish area contractors. Business and economic development organizations in Ascension, Iberville, West Baton Rouge, and West Feliciana, among others, are supporting and distributing this resource to their businesses, and the Baton Rouge Growth Coalition has added its support as well.

"During the recovery period, it is crucial that the Baton Rouge area businesses and residents have confidence in the contractors that they are employing for their repair needs," stated Adam Knapp, BRAC's President and CEO. "StormCertLA allows them to confirm, for free, the legitimacy of their contractor quickly and easily. We are proud to offer the service our support."

"Louisiana has been deluged with contractors flooding in to assist with the repair and rebuilding after the recent storms," said Don Morgan, CEO of Go Kahuna. "It is imperative that consumers, both business and commercial, contract with companies that are both properly licensed and insured to conduct business in this state. StormCertLA provides for both. A StormCertLA certified contractor is a safe bet for consumers and a marketing advantage for the contractor." said Morgan. "The depth of our service protects everyone."

About the Baton Rouge Area Chamber

BRAC leads economic development in the nine-parish Baton Rouge metropolitan area. Serving as the voice of the business community, BRAC's membership includes more than 1,500 organizations whose employees represent over a third of the Capital Region workforce.

About Go Kahuna

Go Kahuna, L.L.C. is a Louisiana-based technology company offering custom compliance technology and services to industry, business, and consumers. Go Kahuna provides cost control through risk mitigation. By verifying and monitoring its member companies' licenses, insurance policies, and other key factors that reflect reliability and reputation, Go Kahuna helps companies avoid potentially costly uninsured claims and damage to reputation.

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